



EXECUTIVE ORDER NO. 24
Series of 2022

**CREATING THE PROVINCIAL TOURISM COUNCIL OF DAVAO ORIENTAL,
PROVIDING FOR ITS COMPOSITION, DUTIES AND FUNCTIONS AND FOR
OTHER PURPOSES**

WHEREAS, by the virtue of Republic Act No. 7160 otherwise known as the Local Government Code of 1991, Section 17, (a), (b), (3), (xii), mandates (a) Local government units shall endeavor to be self-reliant and shall continue exercising the powers and discharging the duties and functions currently vested upon them. They shall also discharge the functions and responsibilities of national agencies and offices devolved to them pursuant to this Code. Local government units shall likewise exercise such other powers and discharge such other functions and responsibilities as are necessary, appropriate, or incidental to efficient and effective provision of the basic services and facilities enumerated herein. (b) Such basic services and facilities include, but are not limited to, the following: (3) For a Province: (xii) Tourism development and promotion programs;

WHEREAS, by the virtue of the Memorandum Circular No. 95-162 issued by the Department of the Interior and Local Government (DILG), encouraging the Local Chief Executives (LCEs) to organize Tourism Councils and other Tourism Promotion-Oriented Efforts in their jurisdictions composed of government and private sector representatives; and strictly enforce sanitary standards in public restrooms frequented by public utility vehicles and tourist transport services, i.e., gasoline stations, restaurants along main highways and bus stops;

WHEREAS, by the virtue of Provincial Ordinance No. 13-10-2012 otherwise known as An Ordinance Enacting the Environment Code of the Province of Davao Oriental, Section 111, mandates that within one year after this Code takes effect a Provincial Ecological Tourism Council (PETC) shall be created;

WHEREAS, by the virtue of Republic Act 9593 otherwise known as The Tourism Act of 2009, Chapter I. Section 3. (j), and Provincial Ordinance No. 14-07-05-2014 otherwise known as An Ordinance Creating the *Provincial Tourism Office* of the Province of Davao Oriental, Instituting Its Existence, Providing Its Functions, Management and For Other Purposes, Article III, Section 3, (j), mandates the strengthening of the role of tourism councils and encourage the participation of non-government organizations (NGOs), people's organizations (POs) and the private sector in initiating programs for tourism development and environmental protection;

WHEREAS, the Department of Tourism (DOT) prescribing and encouraging the organization of Tourism Council through their Tourism Guidebook;

WHEREAS, the Provincial Government of Davao Oriental, through the initiative of the Provincial Governor, prior to all other considerations and proclamations recognizes the potentials of the tourism industry as an important economic propeller for growth and development included tourism as one of its flagship program for development;

NOW THEREFORE, I, CORAZON N. MALANYAON, Provincial Governor of Davao Oriental, by the virtue vested in me by existing laws, do hereby order the constitution of the Provincial Tourism Council of Davao Oriental to perform functions and activities consonant with pertinent policies and directives as well as



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enactments for the development, conservation and sustainability of the tourism industry of the province, and to be composed of the following;

Section 1. COMPOSITION

1.1. Chairperson: **CORAZON N. MALANYAON**, Provincial Governor

1.2. Vice-Chairperson: (To be elected from the private sector)

1.3. Government Members:

- Provincial Vice Governor;
- President, Association of Barangay Captains (ABC);
- Chairperson, Sangguniang Panlalawigan Committee on Tourism Development;
- President, Davao Oriental Tourism Officers Association;
- Provincial Environment and Natural Resources Officer;
- Provincial Planning & Development Officer;
- Provincial Director, Philippine National Police (PNP);
- Provincial Director, Department of Trade & Industry (DTI);
- President, Davao Oriental State University (DORSU);
- Brigade Commander, 701st Kagitingan Brigade, Philippine Army;
- Local Youth Development Officer;

1. 4. Representatives from Tourism Sector:

- 11 Chairmen of all Municipal & City Tourism Councils;
- Presidents of the Provincial Federation of Associations of the following tourism sectors:
 - a. Food and Beverage
 - b. Hotels and Mabuhay Accommodations
 - c. Resorts
 - d. Transportation
 - e. Recreation & Entertainment
 - f. Travel & Tours
 - g. Tour Guides
 - h. Souvenirs and Gift Shops
 - i. Agri/Farm Tourism

1. 5. Executive Director To be appointed by the Chairman of the Council who will oversee or direct the implementation of the programs, projects and decisions made by the Council;

1. 6. Secretariat functions shall be performed by the Provincial Tourism Office.

Section 2. FUNCTIONS

The Council shall perform the following functions, to wit:

- a. Formulate programs and recommendations to develop local tourism facilities and attractions tapping local resources and funds;
- b. Assist in the regulation and supervision of tourism-oriented establishments thereby ensuring wholesome and clean tourism activities;



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- c. Assist in monitoring the implementation of the Local Government Code and Environmental Laws on the matter of licensing of tourism establishments in the locality to ascertain safe and enjoyable stay of travelers as well as environmental conservation;
- d. Assist in identification, development and promotion of potential tourism attractions;
- e. Provide technical support to all tourism-related enterprises;
- f. Cultivate a responsible tourism environment among stakeholders and tourists alike;
- g. Create sustainable tourism initiatives and projects that benefit communities;
- h. Create and raise awareness of the advantages of tourism through a diverse range of media;
- i. Initiate and promote private-public collaborations in the delivery of tourism development strategies, initiatives, and activities;
- j. Coordinate ecotourism education, promotion, investments and development activities in the province;
- k. Establish ecotourism performance, planning, development, investment and environmental criteria and standards to conserve natural resources and tourism assets;
- l. Monitor compliance to ecotourism standards, laws, rules and regulations;
- m. Recommend ecotourism related legislative agenda to the Sangguniang Panlalawigan;
- n. Create a technical committee to look into the aesthetic component of tourism infrastructure and development and to give appropriate recommendation to the Provincial Tourism Council before it approves such undertaking;
- o. Identify and recommend to the proper governing bodies or agencies to declare certain sites as having historical, anthropological and archaeological tourism value;

Section 3. MEETINGS

The Council shall meet at least once every year for discussion of programs, projects, policies and the like upon issuance of notice by the Chairperson without prejudice to calling a special meeting if necessary.

Section 4. FUNDING

Funds necessary to implement the provision of this Order shall be appropriated upon the recommendation of the Provincial Tourism Council duly approved by the Provincial Governor and duly authorized by the Sangguniang Panlalawigan and shall form part of the General Fund Annual Budget of the provincial government every year hereafter.

Section 5. TRANSITORY PROVISION

Should there be no provincial federation existing or organized for any of the tourism sectors mandated in Section 1.4 of this Executive Order as members of the Provincial Tourism Council, the members of that sector shall elect among themselves their representative who will sit as member in the council until its federation is organized. In such eventuality the elected president of the federation shall sit in the council.



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Section 6. SEPARABILITY CLAUSE

If for any reason, any part of this Order shall be held unconstitutional or invalid, other parts or provisions thereof not affected thereby shall continue to be in full force and effect.

Section 6. EFFECTIVITY

This Executive Order shall take effect immediately.

Done this 5th day of October, 2022, in the City of Mati, Davao Oriental, Philippines.


CORAZON N. MALANYAON
Governor